

industry.

## EVENT OF BANK RESONA PERDANIA WITH ASTRA DAIHATSU MOTOR SUPPLIER CLUB

## INDONESIA POLITICAL YEAR AND THE IMPACT TO INDONESIAN AUTOMOTIVE INDUSTRY



Jakarta, 15 Agustus 2023- PT Bank Resona
Perdania (BRP) in collaboration with Astra
Daihatsu Motor-Supplier Club (ASC) held a
seminar with the theme Indonesia Political
Year and The Impact to Indonesian Automotive
Industry, which was held at the Holiday Inn
Hotel, Kemayoran, Jakarta.
Organizing this seminar is BRP's commitment
to support the business growth of customers
and prospective customers by sharing
information regarding the impact of the
political year in the Indonesian economy
generally and specifically the automotive

## **PARTICIPANT**

The topic of the seminar was very much in accordance with current conditions and was enthusiastically welcomed by participants from automotive industry companies which are Astra Daihatsu Motor (ADM) suppliers, with speaker Mr. Bachtiar Alam, Ph.D who is a graduate of Harvard University, lecturer at Universitas Indonesia and practitioner in the fields of economics and politics as well as advisor for one of the Japanese companies in Indonesia.



During the event, BRP also introduced TOOLING FINANCING and socialized FACTORING products that can be used as financial solutions for companies in facing today's growing business challenges. As BRP's slogan is Sustain Your Business Growth, BRP will always continue to be committed to support customer business growth through the Products and Services provided.

